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CLICK HERE!

- The NetPlay Game Club is a Free Service featuring multi-player games.
- Experience *FAST* interactive game play with *Real People* around the country.
- Win NetPlay Prize Points and redeem them in the NetPlay Prize Center.
- Download the Free NetPlay Game Software. <u>No purchase necessary to play or win.</u>

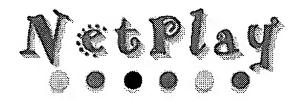


Non-Java Site



Java-Enhanced Site

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#### 12760 High Bluff Drive, Suite 250, San Diego, CA 92130 619-350-1240 Voice 619-350-1241 Fax

| × | The Company: NetPlay is bringing back wholesome family-oriented fun. See what makes us special.                             | × | Sponsorship: Learn how to build brand awareness by becoming a NetPlay Game Club sponsor.            |
|---|---|---|---|
| × | The People: Meet the NetPlay team and follow the timeline of the major events and milestones that helped shape our company. | × | Employment: If you are currently interested in job opportunities, NetPlay is a great place to work. |
| × | Business Contacts: If you are an Industry Partner and need to reach us here is a list of key contacts.                      | × | Game Developers: Find out how you can create games for the NetPlay Game Club and earn royalties.    |



#### The Mission

NetPlay, Inc. (the Company) was founded to develop, market, and operate computer-based entertainment systems for playing multi-player games over interactive networks. NetPlay's products will be fun and family-oriented. NetPlay will take advantage of rapidly improving computer power and network band-width to deliver increasingly 'life-like' social interaction in an entertaining, safe, and rewarding environment.

## The Vision

A multi-media computer connected to other people over the Internet can be a very entertaining and socially interactive device. Today's Internet is like the early days of the automobile. The information highway is more like a slow dirt road with potholes. But its future is bright, like the automobile, the appeal of the Internet will spread. Someday, when everyone can have affordable high-speed access, people will begin to think of their favorite places to access as channels of the NET. Welcome to one of the first channels, The NetPlay Game Club.

# The Product

The NetPlay Game Club is the fun place to play games with family or friends across the country-live over the Internet. See their picture, chat during games or in cool chat areas, and win fabulous prizes!

### The Founder

The company was founded in September of 1995 and is the brainchild of Leland J. Ancier. Leland is an experienced, successful software entrepreneur and received Inc. magazine's acclaimed

"Entrepreneur of the Year" award.

"I have dedicated NetPlay to bringing wholesome family entertainment to the Internet. I wanted to create a safe and fun place for children to play."

Leland is married to Alyce and they are the parents of two avid game players, Brandon, age 9, and Erica, age 6.

Jul 12, 2001 \*

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